2026 NORD® Living Rare, Living Stronger® in Florida

ATTENDEE SOCIAL MEDIA TOOLKIT

Thank you for joining us for NORD's 2026 Living Rare, Living Stronger® patient meeting in Fort Lauderdale, Florida, on Friday, Dec. 4, 2026! This event is only as meaningful as the patients, families, caregivers, advocates, and experts who attend, so we appreciate your help in spreading the word to your network.

This toolkit includes official hashtags, a customizable graphic, NORD's social media handles, and sample posts you can customize for your channels. We encourage you to personalize the content to ensure it feels authentic to your voice and audience. Thank you for helping make this meeting a meaningful experience for the rare disease community!

Event Hashtags

The official event hashtags are **#LivingRare** and **#LivingRareFlorida**.

Social Media Graphic

NORD has created a social media graphic for attendees to promote this event. We welcome you to share this image on social with the suggested language in this toolkit below or a message of your own.



CLICK HERE TO DOWNLOAD THE 2026 ATTENDEE GRAPHIC

NORD Social Media Handles

- **Facebook:** @NationalOrganizationforRareDisorders
- **X:** @RareDiseases
- **LinkedIn:** @NationalOrganizationforRareDisorders
- **Instagram:** @nord_rare
- **TikTok:** @nord_rare
- **Bluesky:** @nordrare.bsky.social

Suggested Posts

The following posts are designed to be used across **Facebook**, **Instagram**, **LinkedIn**, and **X**. Please tag NORD where highlighted in yellow using the appropriate handle listed above.

- I'm excited to attend the 2026 **[Tag NORD]** Living Rare, Living Stronger patient meeting in Fort Lauderdale, Florida on Friday, Dec. 4. This event brings together patients, families, caregivers, and advocates for a day of learning, sharing, and connection in the #RareDisease community. Learn more at livingrare.org. #LivingRareFlorida #LivingRare
- Looking forward to joining the #RareDisease community at the 2026 **[Tag NORD]** Living Rare, Living Stronger patient meeting in Fort Lauderdale, Florida, on Friday, Dec. 4. I'm excited for a day of connection, learning, and inspiration with patients, families, caregivers, advocates, and experts at the Broward Center for the Performing Arts. Visit livingrare.org to learn more. #LivingRareFlorida #LivingRare